



**BUILD BRIGHT
UNIVERSITY**

UNIVERSITY PROFILE

Postal address: Phnom Penh Center, Samdech Sothearos bullevard, near
Samdech Hun Sen Park, Phnom Penh, Cambodia

Website: www.bbu.edu.kh



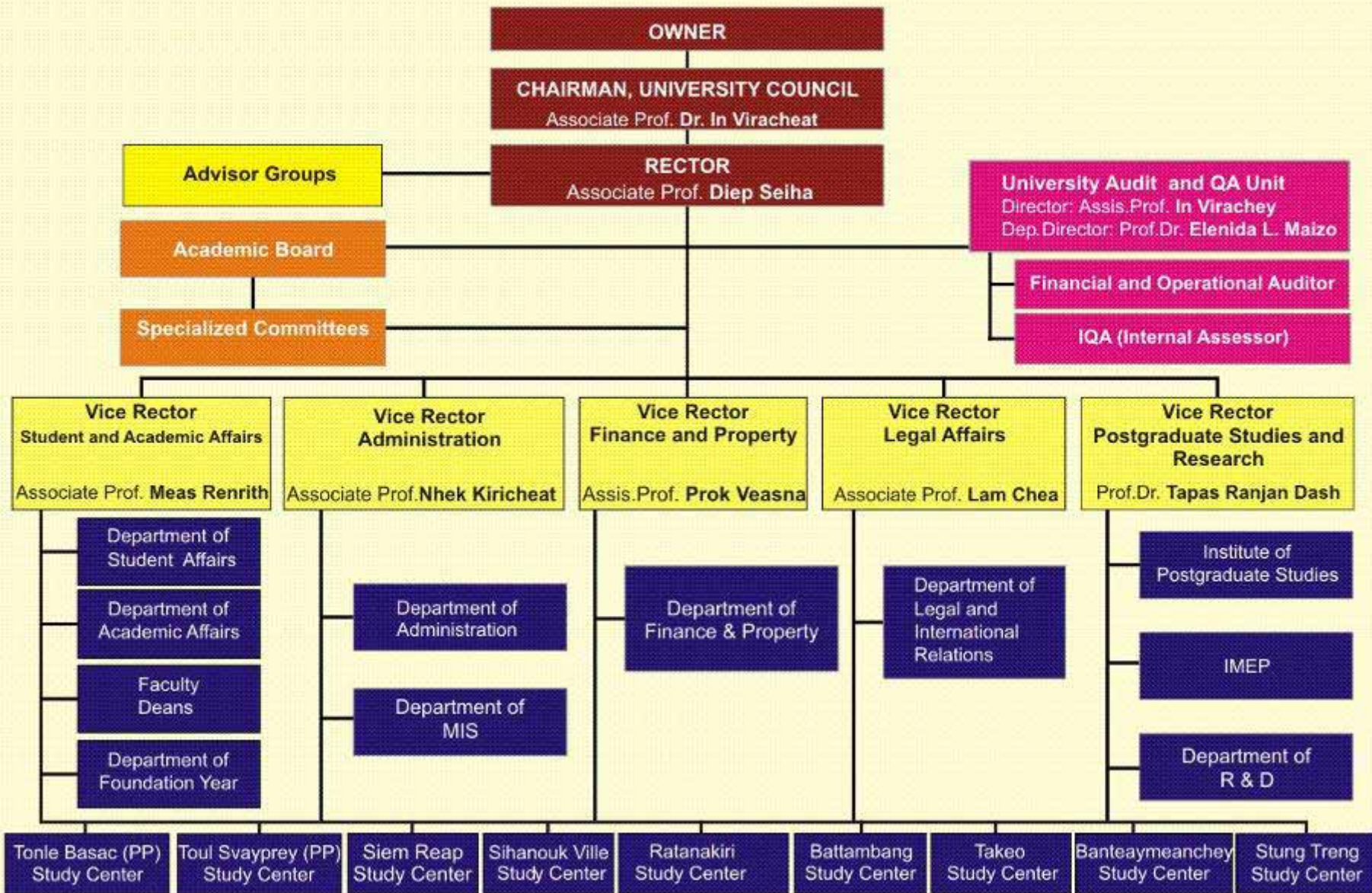
**BUILD BRIGHT
UNIVERSITY**



BBU STUDY CENTERS (2008)

- Phnom Penh Campus (main)
- Siem Reap Study Center
- Sihanouk Ville Study Center
- Ratanakiri Study Center
- Battambang Study Center
- Takeo Study Center
- Banteaymeanchey Study Center
- Stung Treng Study Center

Governance Structure, BBU (2008)





**BUILD BRIGHT
UNIVERSITY**

ផែនការយុទ្ធសាស្ត្រ ២០០៧-២០២០

- **ចក្ខុវិស័យ**

សាកលវិទ្យាល័យបៀលប្រាយនឹងក្លាយទៅជាសាកលវិទ្យាល័យមួយដែល
ឈានមុខគេ និងត្រូវបានទទួលស្គាល់ជាលក្ខណ៍អន្តរជាតិ ។

- **យេសកកម្ម**

សាកលវិទ្យាល័យបៀលប្រាយប្តេជ្ញាផ្តល់ឱ្យនិស្សិតនូវចំណេះដឹង និងជំនាញ
ចាំបាច់ដែលឆ្លើយតបទៅនឹងបទដ្ឋានជាតិនិងអន្តរជាតិ ។





BUILD BRIGHT
UNIVERSITY

គោលដៅយុទ្ធសាស្ត្រ (១២)

- ការកំណត់យុទ្ធសាស្ត្រដឹកនាំ
- អភិបាលកិច្ច រចនាសម្ព័ន្ធ ការគ្រប់គ្រង និងផែនការ
- ការសិក្សា ស្រាវជ្រាវ និងអភិវឌ្ឍន៍
- បុគ្គលិក និងបុគ្គលិកសិក្សា (ធនធានមនុស្ស)
- សេវាកម្មគាំទ្រនិស្សិត និងរដ្ឋបាលនិស្សិត
- ធនធានសិក្សា និងបច្ចេកវិទ្យាព័ត៌មាន
- សម្ភាររូបវន្ត
- ការគ្រប់គ្រងហិរញ្ញវត្ថុ
- ការចែកចាយព័ត៌មានទីផ្សារ និងទំនាក់ទំនង
- នីតិកម្ម និងសម្របសម្រួល
- អន្តរជាតិតូបនីយកម្ម
- ការធានាគុណភាពខាងក្នុង





**BUILD BRIGHT
UNIVERSITY**

University Board of Trustees (11):

Chairman (1):

1. **Dr. In Viracheat**

Members (10):

2. **Diep Seiha:** *university management representative.*
3. **Meas Renrith :** *university management representative.*
4. **Dr. Dy Davuth:** *Representative from private companies*
5. **Dr. Tepas Ranjan Dash:** *representative from academic community.*





**BUILD BRIGHT
UNIVERSITY**

6. **Prof. Dr. Heng Vong Bunchart:** *Representative from academic community.*
7. **ProK Veasna:** *BBU employee representative.*
8. **In Virachey :** *Representative from civil society*
9. **Lam Chea:** *legal community representative.*
10. **Prof. Dr. Claude Gour:** *international community representative.*
11. **Srin Choeu:** *Student Alumni association representative.*





BUILD BRIGHT
UNIVERSITY

- **Chief Executive Officer**
Asso.Prof. **Diep Seiha**
- **Senior Officers:**
 - 1-Vice Rector-Academic and Student Affairs:
*Asso.Prof. **Meas Renrith***
 - 2-Vice Rector-Academic Post Graduate Affairs
*Prof.Dr. **Tapas Ranjan Dash***
 - 3-Vice Rector-Administration Affairs:
*Asso.Prof. **Nhek Kiricheat***
 - 4-Vice Rector-Legal Affairs
*Asso.Prof **Lam Chea***
 - 5-Vice Rector-Finance & Property:
*Assis.Prof. **Prok Veasna***
 - 6-Director-University Audit and QA Unit:
*Assis.Prof. **In Virachey***



BUILD BRIGHT
UNIVERSITY

University's Strategic Investment Plan *2007-2020*

- **2007:** new learning and research facility in Siem Reap Study center, Siem Reap province.
- **2008:** new BBU Study Center in Stung Treng province.
- **2008 - 2020:** Two BBU study centers in Kampong Cham and Kampot provinces.
- **2008-2020:** BBU main study center in Phnom Penh (land area: 2 h.a).
- **2008-2020:** BBU Campus in Takhmao town (land area: 14 h.a.).





**BUILD BRIGHT
UNIVERSITY**

INTERNATIONAL LINKS

- **UMAP (University Mobility in Asia and Pacific):**
 - members from over 31 countries
 - student exchange
 - lecturer exchange
 - staff exchange
- **ASAIHL (Association of Southeast Asian Institutions for Higher Learning):**
 - members from over 18 countries
 - international distinction in teaching
 - international distinction in research
 - international distinction in public services
- **INDIA (Sikkim Manipal University):**
 - incorporation program





**BUILD BRIGHT
UNIVERSITY**



Brief Background

- Faculty of Management and Law (FML):
 - Found in 2000
 - Provided associate and bachelor degree in management and law.
- Build Bright University (BBU):
 - Found in 2002 when FML had been expanded and took the name as Build Bright University.
 - Provides multi-disciplinary courses in various fields of studies: Art and Humanities, Business and Social Sciences Engineering, Language and Cultural Studies and Science & Technology.
 - Provides various levels of studies including foundation year degree, associate, bachelor, master and doctoral degrees.



**BUILD BRIGHT
UNIVERSITY**



Faculties and Deans

- Department of Foundation Year
Director: Mrs Heng Thary
- Faculty of Business Management
Dean: Assistant Prof. Samrith Chanheng
- Faculty of Tourism and Hospitality
Dean: Assistant Prof. Long Sotitha
- Faculty of Science and Technology
Dean: Assistant Prof. Chi Kim Y
- Faculty of Engineering and Architecture
Dean: Assistant Prof. Sok Khom
- Faculty of Education and Languages
Dean: Mr. Ke Chhum Panha
- Faculty of Law and Social Science
Dean: Mr. Oeurn Sokha



**BUILD BRIGHT
UNIVERSITY**

Graduate School/Institute/Deans

- The Graduate School of Law
Dean: Asso.Prof. Lam Chea
- The Graduate School of Management
Dean: Prof. Dr. Tapas Ranjan Dash
- The Graduate School of Information Technology
Dean: Assistant Prof. Huy Valina
- The Graduate School of Rural Development and Project Management
Dean: Prof. Dr. Manaranjan Behera
- The Graduate School of Tourism and Hospitality
Dean: Dr. Suon Rany
- The Institute of Mobilizing Knowledge for Economic Development and Peace
Director: Prof. Tapas Ranjan Dash





BUILD BRIGHT
UNIVERSITY

Teaching Staffs

- (a) Total: 770 (70% full-time, 5% female)
- (b) Break-down by degrees:
 - Doctorate: 29
 - Master: 517
 - Bachelor's: 224
- (c) Break-down by disciplines:
 - Business Administration: 372
 - Economics: 60
 - Rural Development and Social Work: 48
 - Education: 97
 - Tourism: 34
 - Political Sciences: 20
 - Law: 48
 - Information Technology: 91





**BUILD BRIGHT
UNIVERSITY**



Administrative Staff

Administrative staff is referred to full-time staff whose compensations are paid on monthly basis.

	Male	Female	Total
Directors (institute & department)	08	01	09
Deputy Directors:	05	03	08
Deans (faculty & graduate school)	11		11
Vice deans:	10		10
Director (Study Center):	07		07
Deputy Directors:	21		21
Heads Office:	32	11	43
Deputy heads of office:	21	12	33
Technical and support staff:	108	107	215
Total:	223	134(37.5%)	357



**BUILD BRIGHT
UNIVERSITY**

General Information

Language of instruction: Khmer combined with English
Student enrollment:

- (a) Total: **18,147**
- (b) Undergraduate: 16,444
- (c) Postgraduate: 1,703
- (d) Foreign students: 06
- (e) Women as percentage of total enrollment: 29%
- (f) Student/Teacher ratio: 29
- (g) Alumni: - total = **15,038**
 - undergraduate = 13,873
 - postgraduate = 1,165





**BUILD BRIGHT
UNIVERSITY**



Enrollment by Study Centre (Nov, 2008):

- Phnom Penh = **7,958** (f= 2,138)
- Siem Reap = **4,065** (f= 1,342)
- Sihanouk Ville = **949** (f= 210)
- Ratanakiri = **239** (f= 84)
- Battambang = **1,876** (f= 762)
- Takeo = **1027** (f= 354)
- Banteaymeanchey = **330** (f= 122)
- Stung Treng = **153** (f= 8)



BUILD BRIGHT
UNIVERSITY

Student employment (2007/ 2008):

- **Alumni- 92% are employed by:**
 - *Tourism: 2.2%*
 - *Banks: 15.2% (480 alumni employed by ACLEDA bank alone).*
 - *NGOs: 23.9%*
 - *Companies: 32.6%*
 - *Public institutions: 26.10%*
- **Students (year3,4)- 68% are employed by:**
 - *Banks: 17.1%*
 - *NGOs: 34.3%*
 - *Companies: 28.6%*
 - *Public institutions: 20%*



**BUILD BRIGHT
UNIVERSITY**

Alumni





**BUILD BRIGHT
UNIVERSITY**

Alumni



Course levels and areas of studies:

	Undergraduate		Postgraduate	
	Associate's degrees	Bachelor's degrees	Master's degrees	Doctoral degrees
	(2 years)	(4,5 years)	(2 years)	(3 years)
Art & Humanities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Business & Social Science	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Engineering	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Language & Cultural Studies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Science & Technology	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Medicine & Health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**BUILD BRIGHT
UNIVERSITY**

Study Programs & Admission

- Foundation Year Program (2 semesters): eligible applicants are required to have high school diploma or equivalent degree
- Associate Program (4 semesters): eligible applicants are required to have high school diploma or equivalent degree or certificate certifying that he or she has failed examination high school (grade 12)





**BUILD BRIGHT
UNIVERSITY**

Study Programs & Admission

(continue...)

- Bachelor Program: eligible applicants are required to have high school diploma or equivalent degree
- Master Program: eligible applicants are required to have bachelor degree
- Doctoral Program: eligible applicants are required to have master degree.





**BUILD BRIGHT
UNIVERSITY**

Program of study

Associate Program:

- Associate of Business Administration
- Associate of Tourism and Hospitality
- Associate of Information and Technology
- Associate of Engineering
- Associate of Architecture and Urbanism





**BUILD BRIGHT
UNIVERSITY**

Program of Study (con't...)

Bachelor Program:

- Bachelor of Business Administration
- Bachelor of Art
- Bachelor of Education
- Bachelor of English and Hospitality Management
- Bachelor of Tourism and Hospitality
- Bachelor of Law
- Bachelor of Science and Information Technology
- Bachelor of Electrical and Electronic Engineering
- Bachelor of Architecture and Urbanism





**BUILD BRIGHT
UNIVERSITY**

Program of Study (con't...)

Master Program:

- Master of Business Administration (MBA)
2 Academic Years
- Master of Rural Development and Project
Management (MRDPM) 2 Academic Years.
- Master of Law and Political Science (MLPS)
2 Academic Years.
- Master of Public Administration (MPA)
2 Academic Years
- Master of Science in Information Technology
(M.Sc.IT)





**BUILD BRIGHT
UNIVERSITY**

Program of Study (con't...)

Doctoral Program:

- Doctor of Philosophy (Ph.D.)
Areas: Business Administration, Economics, Rural Development, Tourism, Law and Political Science, Information Technology, etc.
- Doctor of Business Administration (DBA)





**BUILD BRIGHT
UNIVERSITY**

Thank you!